Chancellor’s Report
Prof. Sylvia B. Concepcion
15 November – 06 December 2016

Towards Excellence in Instruction

The Masters and Diploma courses on Urban and Regional Planning are now re-opened under the Department of Architecture. The entrance examinations were held on December 3 and interviews are scheduled on December 17. Classes start in January 2017. The fields of specialization are: Environmental and Natural Resources Planning; Public Works Planning; Transportation Planning; and Estate Planning.

Towards Excellence in Research & Creative Works

International Paper Presentations

International Society for Southeast Asian Agricultural Sciences (ISSAAS) 2016 International Congress and General Meeting, 5-7 November, Vietnam National University of Agriculture; Papers from the School of Management:

- Prerequisites for integrating value chains and community development for smallholder producers in the Southern Philippines, by LT Hualda
- Willingness to Pay for Certified Safe Vegetables Amongst Consumers in Cagayan de Oro City, Philippines, by VA Shuck
- The Restructuring of the Vegetable Value Chain and Its Implications to Smallholder Farmers in the Southern Philippines, by VA Shuck
UNIVERSITY OF THE PHILIPPINES MINDANAO

- Analyzing market-driven opportunities in the mango supply chain of Davao City, Philippines, by JD Alcala
- Improving mango production and marketing practices in Samal Island: Integrating market-driven and technology-driven perspectives by JD Alcala
- "Food Safety Concerns of Consumers and Customers in Davao City, Philippines" by HR Oracion

PHOTO: PRESENTERS FROM THE SCHOOL OF MANAGEMENT IN INTERNATIONAL CONFERENCES

Papers presented in the 8th International Conference in Agribusiness Economics and Management (ICAEM), 27-28 October, Davao City:

- Coordination and Risk in the Philippine Banana Industry: Conditions for Responding to Panama Disease, by MO Montiflor et al (SOM)
- Analysis of the Employment Generation Potential of the Cavendish Banana Value Chain in Mindanao, Philippines, by LN Digal (SOM)
- Effect of Sago Flour Substitution on Loaf Bread Quality, by MB Mendoza et al (Dept. of Food Sci. & Chem.)
- Increasing Fiber and Protein Content of Baked Products Using Local Produce, by JA Alviola (DFSC) et al
- Development of Chicken Burger Patty from Native and Culled Breeder Chicken, by VP Obsioma (DFSC) et al
- The Effect of Soil Erosion on Rice Productivity and Its Impact on Household Welfare Levels, by PA Alviola (SOM) et al
- Factors Affecting the Perception of Farmer-Beneficiaries on the Implementation of CARP Support Services, by VA Shuck et al (SOM)
• Infructesence Development and Seed Characterization of Nipa from Different Semi-Wild Stands of Davao Region, by JA Mantiquilla et al (DBSES)
• Sago Palm Flour Weight in Different Environmental conditions: A Mathematical Model, by LB Estaña et al (Dept. of Math., Physics, and Comp. Sci.)
• Starch Yield Based on Physical Dimension and Age of Sago Palm: A Mathematical Model, by JE Acosta et al (DMPCS)

Conference on Democratizing Food Governance, American University of Rome (Italy), 14 October
• Democratizing Food Governance through Direct Marketing Strategies: The Case of Vegetable Farmer Clusters in Marilog, Davao City, Philippines, by VA Shuck

BA Anthropology students gave paper presentations in the 14th Asia Pacific Conference--on the theme "The Changing Asia Pacific: Sharing Knowledge, Shaping the Future"--held in Ritsumeikan Asia Pacific University, Japan, November 5-6:
Tourism-based Economy and Tourist Safety: A Case Study on Local Security Initiatives in a Rural Upland Community in Southern Philippines, by Atlanta Karenina Yap
Liling: Red Ant Infestation and Folk Initiatives on Small-scale Coffee Bean Farming in Samal, Davao Province, by Alpheus Shem Rojas
Dependency versus Necessity: Beneficiaries’ Perspectives on the Modified Conditional Cash Transfer Program for Indigenous People, by Chrisalfred Lapayag

Dept. of Food Science and Chemistry Instructor Kriza Faye Calumba (in photo, right) received a Young Scientist Award from the Asian Federation of Societies for Lactic Acid Bacteria (AFSLAB) in the 5th AFSLAB International Symposium on November 28-30 in Taipheh, Republic of Taiwan.
She presented her paper, Assessment of Lactobacillus paracasei F2δ as Biopreservative for Pork under Typical Public Market Conditions.
“The Best of Dagmay 2”, a publication of the Davao Writers Guild, had its book-launch on December 4 in Davao City.

The publication compiles the best literary works in the Dagmay literary page published Sun Star Davao newspaper, including works from 12 alumni.

Among the editors are Jhoanna Lynn Cruz-Daliling and John Bengan of the Dept. of Humanities.

Faculty Development

The Fulbright-CHED Scholarships for Graduate Studies Program notified Instructor Kriza Calumba (DFSC) of her selection as principal candidate for a scholarship in Academic Year 2017-2018.

Towards Excellence in Public Service

The 8th Davao Writers Workshop was held on November 30-December 4 in Davao City. Fifteen fellows were accepted representing ten cities/municipalities, nine educational institutions throughout Mindanao, and the Bagobo-Tagabawa indigenous people. In the photo are the fellows with poet Tita Ayala and Davao City Councilor Pilar Braga (seated, center). The panelists were John Bengan and Antonino de Veyra with Jhoanna Cruz-Daliling as workshop Director—all from Dept. of Humanities—with Prof. Timothy Montes (De La Salle Univ.) and Dr. Macario Tiu (Ateneo de Davao Univ.).
The Phil-LiDAR 2 UP Mindanao group (AU Novero, Project Leader) held its 4th Map Turnover to Local Government Units on November 28 in Davao City. Recipients of the maps were Panabo City, Tagum City, the Municipalities of Braulio E. Dujali, Carmen, and Kiblawan—all in Davao del Norte province—and the Municipalities of Bansalan, Matanao, and Magsaysay—all in Davao del Sur. Photos show the Tagum City delegation receiving their map and Chancellor Concepcion with her Welcome Remarks.

Franklin Baker Co. of the Phils., producers of desiccated coconut products, sent 25 employees to a Basic Sensory Evaluation Seminar-Workshop for food products on 18-19 November. Expertise was provided by the Dept of Food Science and Chemistry. Workshop modules were on Sensory Evaluation, Laboratory Set-up, Sample Preparation and Sensory Evaluation for Taste and Aroma.
Student activities supported by UPAA of America

The Pulos student organization held the **1st GypSEA Camp** on November 12-13 in Matina Aplaya, Davao City. The Camp modules were on Education, Health, and the Environment conducted by students and professionals for 35 youths of the Sama Dilaut (Bajao) seafaring indigenous people. The event was broadcasted by one radio and two television networks. This project was supported by various youth organizations and the UPAA of America thru Dr. Juanita Nacu. Photo: S. Imanaga

Communication Arts students held the “**Hinabi: 3rd Integrated Marketing Communications Summit**” on 5-6 December. The Summit was attended by students from 11 high schools including the Davao City National High School, Ateneo de Davao, and Colegio de San Ignacio. The second day was held in the Abreeza Mall of Davao where the participants competed in presenting a mock advertising and promotion campaign for the Malagos nature resort. This was also supported with funding from UPAAA thru Dr. Juanita Nacu.
The UP Mindanao Land Reservations

The Obu-Manuvu Tribal Council of Elders convened on November 8 in the UP Mindanao Land Reservation in Sitio Ladi-an, Marilog District, Davao City. A review of the Obu-Manuvu Indigenous Political Structure, the Indigenous Knowledge Systems and Practices, and the Indigenous Justice System were the items of discussion. This is in preparation for a Write-shop on Integrating the Obu-Manuvu Tribe Indigenous System to the Katarungang Pambarangay to be held in 2017.

In the photo are Datu Luis Lambac (seated) and Datu Joel Unad.

Obu Manuvu indigenous people availed of a Training-Workshop on Natural Farming Technology Systems from October to November 3 in Sitio Ladi-an, Davao City. The 40 farmers learned to make indigenous micro-organisms, fermented plant juice and fruit juice, fish amino acid, and natural insect attractants for use as inputs to their lettuce, cucumber, chayote, eggplant, corn, and tomato crops.

Pabatid-UP, Pabatid Bayan

News items monitored in Sun Star Davao regional newspaper (circulation: 30,000 copies):

- Kasadya, Parolan in UPMIn, 29 November
- UPMIn anthro students present research in Japan, 17 Nov.
- Obu-Manuvus learn natural farming tech, 15 Nov.
- Urban, reg’l planning course opens in UPMIn, 08 Nov.
- November events in UPMIn, 01 Nov.
- UP hosts 8th ICAEM, 31 October