

TECHNICAL SPECIFICATIONS

Item	Specification	Statement of Compliance
1	Tietenberg, Tom and Lynne Lewis. (2018). Environmental and natural resource economics. (11th Edition). Maine, USA: Routledge. (9781138632295)	
2	Perman, Roger and Yue Ma. (2012). Natural resource and environmental economics. (4th Edition). New York: Pearson. (ISBN-9780321417534)	
3	Saunders, M., Lewis, P., and Thornhill, A. (2023). Research methods for business students. (Ninth Edition). New York: Pearson. (ISBN-9781292402727)	
4	Creswell, J.W. & Creswell, J.D. (2018). Research design: qualitative, quantitative, and mixed methods approaches. (Fifth Edition). Los Angeles: SAGE. (ISBN-9781506386706)	
5	Creswell, J.W. and Plano Clark, V. (2018). Designing and conducting mixed methods research. (Third Edition). Los Angeles: SAGE. (ISBN-9781483344379)	
6	Edmonds, W.A. & Kennedy, T.D. (2017). An applied guide to research designs: quantitative, qualitative, and mixed methods. (Second Edition). Los Angeles: SAGE. (ISBN-9781483317274)	
7	Hesse-Biber S. & Johnson R.B. (2015). The Oxford handbook of multimethod and mixed methods research inquiry. Oxford: Oxford University Press. (ISBN-9780199933624)	
8	Jason, L.A. & Glenwick, D.S. (2016). Handbook of methodological approaches to community-based research: qualitative, quantitative, and mixed methods. New York: Oxford University Press. (ISBN-9780190243654)	
9	Teddle, C. & Tashakkori, A. (2009). Foundations of mixed methods research: integrating quantitative and qualitative approaches in the social and behavioral sciences. Los Angeles: SAGE. (ISBN-9780761930129)	
10	Godin, Seth. (2018). This is Marketing. New York: Portfolio/Penguin. (ISBN-9780525540830)	
11	Kingsnorth, Simon. (2022). Digital marketing strategy: an integrated approach to online. (Third Edition). New York, NY: Kogan Page. (ISBN-9781398605978)	
12	Drucker, Peter. (2006). Innovation and entrepreneurship. New York: Harper. (ISBN-9780060851132)	
13	Visser, Marjolein and Berend Sikkenga. (2018). Digital marketing fundamentals: from strategy to ROI. New York: Routledge. (ISBN-9789001887124)	
14	Das, Ajay. (2016). An Introduction to operations management: the joy of operations. New York: Routledge. (ISBN-9780765645821)	
15	Wilpen L. Gorr, Kristen S. Kurland (2021). GIS tutorial for ArcGIS Pro 2.8. Redlands: Esri Press. (ISBN-978-1589486805) (paperback copy)	
16	LeSage, James P. (2009). Introduction to spatial econometrics (Statistics: A Series of Textbooks and Monographs) (1st Edition). Boca Raton: CRC Press (ISBN-978-1420064247)	
17	Haining, Robert. (2003). Spatial data analysis: theory and practice (1st Edition). Cambridge, UK: New York: Cambridge University Press. (ISBN-9780521774376 (Paperback).	
18	Schabenberger, Oliver. (2005). Statistical methods for spatial data analysis. (First Edition). Boca Raton: Chapman & Hall/CRC (Texts in Statistical Science) (ISBN-9781584883227)	
19	Bishop, CM. (2006). Pattern recognition and machine learning. New York: Springer. (Information Science and Statistics) (ISBN-978-0387310732)	
20	Hillier, FS. (2021). Introduction to operations research. (Eleventh Edition). New York: McGraw-Hill. (ISBN-9781259872990)	
21	Gonzales, R. and Woods, R. (2018). Digital image processing. (4th ed.). Reading, Mass.: Addison-Wesley. (ISBN-978-9353062989)	
22	Moeslund T. (2012). Introduction to video and image processing: building real systems and applications. Springer Science & Business Media. (ISBN-13: 9781447125020)	
23	Dey, Sandipan. (2021). Image processing masterclass with python: 50+ solutions and techniques solving complex digital image processing challenges using numpy, scipy, pytorch and keras. (English Edition). BPB Publications. (ISBN-9789389898644)	
24	Lawless, HT and Heymann, H. (2010). Sensory evaluation of food: principles and practices. (2nd Edition). New York: Springer. (ISBN)-9781441964878)	
25	McCabe, W.L., Smith, J.C.; Harriott, P. (2021). Unit operations for chemical engineering. (Seventh Edition). New York: McGraw-Hill Higher Education. (ISBN-9780071247108)	
26	Singh, RP and Heldman DR. (2014). Introduction to food engineering. (Fifth Edition). Amsterdam: Academic Press. (ISBN-9780123985309)	
27	Smith, PG. (2011). Introduction to food process engineering. (Second Edition). New York: Kluwer Academic/Plenum. (ISBN-9781489978820)	
28	Emerton, V and Choi, E (eds.). (2008). Essential guide to food additives. (3rd Edition). Cambridge, U.K.: Royal Society of Chemistry. (ISBN - 9781905224500)	
29	Fellows, PJ. (2000). Food processing technology: principles and practice. Boca Raton: CRC Press. (ISBN-084930887)	
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39	Baldwin, J., & Roberts, L. (2006). Visual communication: from theory to practice. United Kingdom: AVA Publishing. (ISBN-9782940373093)	
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41	Josephson, S., Kelly, J.D., & Smith, K. (2020). Handbook of visual communication: theory, methods, and media. (Second Edition). New York: Routledge. (ISBN-9781138590311)	
42	Lipschultz, J.H. (2018). Social media communication: concepts, practices, data, law and ethics. (Second Edition). New York: Routledge. (ISBN-9781138229778)	
43	Polak, S. & Trottier, D. (2020). Violence and trolling on social media: history, affect, and effects of online vitriol. Amsterdam: Amsterdam University Press. (ISBN-9789462989481)	
44	Weissman, J. (2022). The Crowdsourced panopticon: conformity and control on social media. Lanham: Rowman and Littlefield. (ISBN-9781538174098)	
45	Filak, V.F. (2021). The Dynamics of media writing: adapt and connect. (Third Edition). Thousand Oaks: SAGE. (ISBN-9781544385686)	
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49	Tench, R., & Yeomans, L. (2017). Exploring public relations: global strategic communication. Harlow, UK: Pearson. (ISBN-9781292112183)	
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53	Roberts-Breslin, J. (2022). Making media: foundations of sound and image production. (Fifth Edition). New York: Routledge. (ISBN-9780367638306)	
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57	Gass, R.H., & Seiter, J.S. (2018). <i>Persuasion: social influence and compliance gaining</i> . (Sixth Edition). Oxon, OX: Routledge. (ISBN-9781138630611)	
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62	Windchief, Sweeney San Pedro, T. (2019). <i>Applying indigenous research methods: storytelling with peoples and communities</i> . New York: Routledge. (ISBN-9781138049062)	
63	Capous-Desyllas, M. & Morgaine, K. (eds.). (2018). <i>Creating social change through creativity: anti-oppressive arts-based research methodologies</i> . UK: Palgrave Macmillan. (ISBN-9783319848280)	
64	Leavy, P. (2017). <i>Research design: quantitative, qualitative, mixed methods, arts-based, and community-based participatory research approaches</i> . New York: The Guilford Press. (ISBN-9781462514380)	
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66	Riffe, D., Lacy, S., & Fico, F.G. (2019). <i>Analyzing media messages using quantitative content analysis in research</i> . New York: Routledge. (ISBN-9781138613980)	
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